

Live Oak TX



**edc**  
Economic Development  
Corporation



# YEAR-END REPORT 2024

The premier community to live,  
learn, work, and play!



**PREPARED BY**

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# *Economic Development*

In 2024, Live Oak enjoyed a year of economic accomplishments, including significant business relocations and expansions, notably Dick's House of Sport in the Live Oak Town Center and Methodist Hospital Northeast's addition of the Medical office building at Plaza I inside Live Oak's growing medical hub. The construction of Plaza II will soon be on the horizon and built next to the Plaza I building. Alterman Inc. will add two additional buildings on their campus in the near future as well.

The city's prosperity, however, stems from more than just a conducive business environment. It's largely attributed to Live Oak's deliberate focus on public safety, community development, park system enhancements, business relationships, growth, retention, and fostering a workforce.

To maintain economic momentum, Live Oak must continue prioritizing these essential initiatives, ensuring a safer, more resilient, and thriving community in 2025 and in future years.

We are thrilled to begin 2025 with new projects that will boost our local economy and tourism opportunities. I personally am filled with gratitude for your continued support and enthusiasm throughout 2024.



*Donna Lowder  
EDC & Marketing Manager*



***BUSINESS OPPORTUNITIES, BENEFITS AND GROWTH***



**EDC  
SPONSORSHIPS &  
MARKETING  
2024**



**TEXAS TRI-COUNTY CHAMBER OF COMMERCE**

- GOLF TOURNAMENT - \$5,000
- JANUARY MONTHLY LUNCHEON- \$500.00
- ELECTED OFFICIALS GALA - \$1,000

**RANDOLPH METROCOM ROTARY CLUB**

- ANNUAL GOLF TOURNAMENT \$5,000

**LIVE OAK SUMMER OPEN DISC GOLF TOURNAMENT**

- TOURNAMENT SPONSOR \$7,500

**2024 FIESTA MEDALS**

- 500 @ \$1,812.50

**DAGUM FIRE CONFERENCE**

- 1- HILTON CITY USAGE - \$5,000

**JUDSON EDUCATION FOUNDATION - \$1,000**

**KIWANIS CLUB**

- PANCAKE BREAKFAST SPONSORSHIP \$240.00

**BIG BROTHER BIG SISTER**

- \$10,000

**WESTERN HERITAGE WEEKEND & SA RODEO**

- \$50,000

**LOCAL HOMETOWN WINNER & HOMETOWN NEWS  
TRAVELS- \$400**

**JBSA- RANDOLPH GREAT TEXAS AIRSHOW - \$5,000**





# 2024 VIP'S

- Circle 786 - Dumpster Enclosure (\$5,000)
- Toepperwein Office Park - Parking Lot (\$5,000)
- Jordan Ford - Dumpster Enclosure (\$5,000)

**2025**  
*Focus...  
Dumpster Enclosures*

**3 REQUEST**



# BUSINESSES CELEBRATED

25  
TOTAL  
IN 2024

- ALAMO CITY SURGEONS
- CARDIOLOGY CLINIC OF SA
- THE BREAK ROOM
- GREAT HEARTS HIGH SCHOOL
- VIRTUOSA GYN
- UMIYA SUSHI SEAFOOD GRILL
- VISTA SALON SUITES
- SUKUMVIT 77
- TEXAS PICKLE HALL GROUNDBREAKING
- DICK'S HOUSE OF SPORT GROUNDBREAKING
- K-POT GROUNDBREAKING
- ALTERMAN INC.
- BELLISSIMA LASER HAIR REMOVAL
- MR. C'S FRIED CHICKEN & WAFFLES
- HOKA HOKA FUKU JAPANESE KITCHEN
- BBQ KOREAN CHICKEN
- SPORTS MEDICINE ASSOC. OF SAN ANTONIO
- HILLSIDE PRIMARY CARE
- INTERCHANGE AT LIVE OAK GROUNDBREAKING
- A&J SANTANA HAIR STUDIO
- COMFORT HOME CARE SOLUTIONS
- ENVYUS BEAUTY
- LIFTED TRUCKS
- LIVE OAK DENTAL WELLNESS
- NELLY'S HAIR DESIGN





**\$300K**

**Water Rights  
Allocated**

**\$150K**

**Business  
Improvement  
Grant**

**25**

**New  
Businesses**



**2,333**

**new  
workforce**

**\$100K**

**VIP**

**2024  
Totals**



**The EDC team will continue to work in backfilling commercial opportunities within the Live Oak Town Center and Gateway Shopping Center.**

# 14th Annual Business Appreciation Luncheon! Luau Celebration

The annual Business appreciation luncheon continues to grow in attendance with each year. Next year is a significant year as we celebrate 15 years of acknowledging our businesses in this fashion. This year, we accommodated over 200 guests, vendors, and staff members as we honored the year's sponsors, volunteers, and anniversaries for 2024.

## Pillar Awards Winners:

Corporate Partner - Marco's Pizza

Business Partner - Raising Canes

Community Partner - Black Rifle Coffee

Key to the City - Live Oak Baptist 50 years

62 Businesses received Sponsorship Awards

28 Businesses received Anniversary Awards





# 2024/2025 FY PROJECT UPDATE



**RBFCU/CITY ENTRY MONUMENT \$200K UNDER CONSTRUCTION WITH A 60 DAY TURN-AROUND (ESTIMATED COMPLETION MARCH 2025)**

**PARK DRIVEWAY & PARKING LOT REHAB \$150K (TOTAL \$300K) UNDER CONSTRUCTION FROM NOVEMBER 12TH THROUGH FEBRUARY 28TH**

**SHIN OAK PARK TRAIL EXTENSION TO VILLAGE OAK \$200K IS COMPLETE**

**INTERCHANGE AT LIVE OAK LIGHT INDUSTRIAL PARK \$175K FOR A WATERLINE EXTENSION ALONG TOEPPERWEIN ROAD (NEAR COMPLETION)**

**MODERNIZATION OF EXISTING CITY MONUMENTS \$60K - PENDING UNTIL RBFCU AND PAT BOOKER MONUMENTS ARE COMPLETED**

**TOEPPERWEIN RD MEDIAN, ROW BEAUTIFICATION \$37,500 - CONSTRUCTION AND LANDSCAPING COMPLETED IN OCTOBER 2024**

**PAT BOOKER TRIANGLE MONUMENT \$200K - CONTRACT AWARDED TO ABELAR INC NOVEMBER 12TH. CONSTRUCTION TO BEGIN ONCE RBFCU IS NEAR COMPLETION**







# TEDC 2024 CONFERENCE

STAFF ATTENDED THE TEDC ANNUAL CONFERENCE IN ADDISON, TEXAS ON OCTOBER 23-25.

SESSIONS INCLUDED DISCUSSION ON THE 89TH TEXAS LEGISLATIVE SESSION, AI IMPACT ON CORPORATE REAL ESTATE, SUPPORTING ENTREPRENEURS AND STARTUPS, AND SO MUCH MORE.

2 MEMBERS OF THE EDC BOARD ATTENDED THE REQUIRED SALES TAX WORKSHOP WITH STAFF ON NOVEMBER 8TH AND 1 MEMBER OBTAINED CREDITS WITH THE ONLINE SALES TAX WORKSHOP IN DECEMBER. ALL MEMBERS ARE IN COMPLIANCE.





## ***Exciting News!***

The newly established Visit Live Oak Advisory Board is responsible for evaluating and allocating hotel occupancy tax funds for Live Oak. The board will assess how events align with relevant laws and the use of HOT funds as stipulated by the Texas Tax Code, focusing on attracting tourism from outside the area.

Organizations seeking HOT funding will undergo review by the Visit Live Oak Advisory Board, whose recommendations will be submitted to the City Council for final approval.

### ***2024/2025 Visit Live Oak Board***

#### ***Board Officers:***

**Chairwoman Melissa Carrillo, Representative of the Texas Tri-County Chamber of Commerce**

**Vice Chairwoman Amanda Thomas, Representative of a Venue**

**Secretary Brandon Rumfield, Representative of Hotel Industry**

#### ***Board Members:***

**Armando Trevino, Representative of Restaurant Business**

**Chancen Elliott, Representative of Restaurant Business**

**Daniel Buntjer, Resident of Live Oak**

**David Komet, Representative of a Venue**

**Dawn Dear, Representative of a Small Business**

**Steven Green, Resident of Live Oak**





# Top 10 Employers 2023



1. RBFCU	1,348
2. Methodist Hospital NE	883
3. Judson I.S.D.	393
4. Jordan Ford	256
5. Northeast Lakeview College	201
6. Target	203
7. IKEA Home Furnishings	189
8. Home Depot	162
9. World Car	145
10. Best Buy	130





# *EDC Board of Directors 2024/2025*

BOARD PRESIDENT MAYOR MARY M. DENNIS

BOARD VICE PRESIDENT CYNTHIA AUDELO

BOARD SECRETARY PARAS ARORA

CITIZEN DIRECTOR ANGELA GREEN

COUNCIL DIRECTOR BOB TULLGREN

COUNCIL DIRECTOR ED CIMICS

CITIZEN DIRECTOR ROD STREETS



*Together, let's make 2025 a year to remember!*

